



Parabolt will place disruptive ideas center stage at eMerge Americas 2019

Miami, April 4, 2019– Parabolt, the company that transforms innovative ideas into disruptive products, is proud to unveil its exciting plans for the upcoming eMerge Americas event in Miami, a conference that brings together the best and brightest from the global tech industry.

Innovation begins with connection and eMerge Americas is where the changemakers go to meet and engage with their peers. Each year, the event brings together industry leaders for two days of networking, collaboration, knowledge sharing and deep-dive discussions on the transformative impact of digital on businesses, global economies and wider society.

Parabolt, the idea incubator powered by gA, will be present at this year's event at the Miami Beach Convention Center in Miami, FL. on April 29 and 30 – and it intends to put disruption center stage.

“eMerge Americas is *the* premier technology event connecting North America and Latin America with Europe and it's the perfect forum for Parabolt,” said Alejandra Fehrmann, VP of Global Marketing and Communications at gA & Parabolt. “We believe collaboration is essential to innovation and our beliefs are aligned with the event's focus on linking start-ups, high-impact ideas and leading business thinkers. We intend to show how we can add value to firms, governments and societies across the world.”

Parabolt's team has a packed schedule at eMerge Americas. On Tuesday, April 30, Parabolt's Chief Disruption Officer, Alessandro Annoscia, will detail his unique and collaborative approach as one of the featured speakers on a key panel discussion at the eMerge Main Stage, titled “How to Scale Your Start-Up to Deliver Enterprise Value.” In addition, Parabolt, will serve as one of the judges for the Start-up Showcase, which will feature pitches from 100 start-ups from across the world.

Parabolt will also be holding demonstrations at Booth 1122 on the main exhibition floor throughout the event. If you're planning to attend eMerge Americas, make sure to visit our team and discover how Parabolt could revolutionize your business.

We love nothing more than meeting new people, exchanging ideas and exploring how we might ignite innovation and transformation within your firm.

About Parabolt

We are a company that transforms innovative ideas into disruptive and scalable businesses. Via three camps or business portfolios, we incubate our own concepts and those from Latin American entrepreneurs and large corporations, assisting our partners and helping them transform their offerings into disruptive digital products and collaborative platforms. To find out more visit: <http://www.parabolt.net>

